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Sandra Masis Named Director of Sales for Miami's Elysee Condominium



South Florida-based real estate development firm Two Roads Development has named Sandra Masis as director of sales for Elysee Miami, a 57-story luxury condominium tower set to rise at 788 NE 23rd Street in Downtown Miami's East Edgewater neighborhood. As one of the top-producing realtor executives at Cervera Real Estate, Miami's leading brokerage firm for condominium sales, Masis benefits from more than 13 years of local and international real estate market expertise. In her new role as sales director, Masis will work as a close liaison between Elysee's developers and lead Cervera's in-house sales team for the high-end 100-unit boutique-style project.

"We are thrilled to have Sandra heading the sales team for Elysee," said Reid Boren, partner at Two Roads Development. "She's proven to be a natural leader with a strong ability to motivate others and inspire confidence in anyone with whom she works. She takes a personal, hands-on approach to her job and supports her team thoroughly. We look forward to her continued success at Elysee."

Among her many accomplishments, Masis earned Cervera's "Top Producer Super Broker Sales Award" for her achievements in sales at a Miami condominium project where she successfully completed more than \$83 million in sales. Masis' work ethic has earned her more than just the title of "Super Broker." She belongs to Cervera's President's Circle: Top Producer Club and she has also received the firm's 2011 Astronaut Award, the first-place award for top producer development sales in 2013 and 2016.

"I am excited to join the Elysee sales team," said Sandra Masis, Director of Sales for Elysee. "From the intimacy and exclusivity of living in a boutique-style building, to the full-suite of amenities and white glove concierge services, Elysee is the address of choice for residents seeking the highest level of luxury living in Miami. I'm honored to be working with such a well-respected development team and look forward to strengthening my relationships in the market as we sell this exquisite property to the world."

Masis received a BA degree in Liberal Arts from FIU. After graduating from college, she worked as a financial representative with Principal Financial Group, where she received the Series 7 License and intensive sales training which has helped her immensely in her real estate career. Born in Nicaragua, Masis has lived in Miami for over 20 years and is fluent in both English and Spanish.

Elysee offers expansive three- to five-bedroom half-floor residences measuring between 2,300 and 4,000 square feet in size. With a maximum of only two units per floor, every residence will boast direct unobstructed views of Biscayne Bay, Miami Beach and the downtown Miami skyline. Preconstruction sales are currently underway, with prices ranging from \$1.5 million to upwards of \$10 million. Construction of Elysee is expected to begin in the fall, with completion slated for 2019.

Designed by architect Bernardo Fort-Brescia of Arquitectonica, Elysee's three-tiered telescoping shape will provide direct, unobstructed 180-degree bay and city views from every residence. The tower's elegant design concepts are the creation of Paris-based designer Jean-Louis Deniot, one of the world's preeminent talents in interior design, who has signed on to imagine the building's common area amenity spaces. Featured on the ELLE Décor and Architectural Digest AD100 lists of the world's preeminent talents in architecture and interior design, the Paris-based designer has been recognized worldwide for his eclectic and emblematic interiors.

For more information about Elysee, including preconstruction sales opportunities, please contact Cervera Real Estate at (305) 767-1414 or visit the project's sales gallery at 254 NE 30th Street, Miami, FL 33137. Learn more at www.elyseemiami.com.

About Elysee Miami:

Elysee is a luxury boutique high-rise underway in Miami's East Edgewater neighborhood by South Florida-based development firm Two Roads Development. Located directly along Biscayne Bay at 788 NE 23rd Street, the 57-story waterfront tower will include 100 half-floor residences measuring between 2,300 and 4,000 square feet in size. Designed by world-renowned architect Bernardo Fort-Brescia of Arquitectonica and interiors created by France's top designer Jean-Louis Deniot, Elysee's timeless elegance will bring a new level of fine living to Miami. Construction is expected to be completed in 2019. Learn more at www.elyseemiami.com.

About Two Roads Development:

Two Roads Development is a South Florida-based real estate development firm whose principals have combined over 120 years of experience in developing, financing, and marketing residential and commercial projects across the United States. Over the years, Two Roads has set the standard for luxury development with properties that feature the best location, architecture, amenities and services in the industry. The firm's current residential portfolio includes Elysee Miami and Biscayne Beach, two luxury condominiums in downtown Miami, FL; Tuscan Ranch, a 6,000-home master-planned active adult community in Citrus County, FL; and Freeport Plantation, a master-planned mixed-use community in Freeport, FL. Learn more at www.tworoadsre.com.